

News Release

BAKER & MCKENZIE ASIA PACIFIC INTELLECTUAL PROPERTY PRACTICE HONORED AT MANAGING INTELLECTUAL PROPERTY AWARDS

Hong Kong, April 17, 2009 – Baker & McKenzie won the ‘Asia Pacific Intellectual Property Firm of the Year’ award at the *Managing Intellectual Property* (MIP) magazine’s 2009 Global Awards. The Firm was also named ‘Russian Intellectual Property Firm of the Year’.

MIP cited Baker & McKenzie’s wide network of offices in the Asia Pacific region and its strong record on tackling counterfeiting in Asia as a deciding factor in the Firm’s win. The Firm was praised by surveyed clients for its “outstanding client servicing” and “its commitment - whether it comes to being innovative, staying on top of a rapidly changing legal environment or meeting our timeline - which makes it stand head over shoulders above competitors.”

Notable IP matters handled by Baker & McKenzie in 2008 that were considered by the magazine for this award include:

- Secured winning judgement for Microsoft in a domain name dispute case against a cyber squatter in Vietnam.
- Represented Eli Lilly & Company in Taiwan’s first ever successful patent litigation against a local generic company.

“We are pleased to have been recognized by our clients and peers as leaders in intellectual property rights,” said Robert Arnold, Head of the IP practice in Asia Pacific at Baker & McKenzie. “Our integrated regional network of offices enables us to provide seamless legal service across more jurisdictions than any other law firm. We will continue to leverage the breadth of our network and depth of our capabilities in intellectual property to give our clients exceptional, valuable service.”

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About Baker & McKenzie

Founded in 1949, Baker & McKenzie provides sophisticated advice and legal services to many of the world's most dynamic and successful organizations through more than 3,900 locally qualified lawyers and 7,000 professional staff in 69 offices and 39 countries. Baker & McKenzie is known for having a deep understanding of the language and culture of business, an uncompromising commitment to excellence, and world-class fluency in the way we think, work and behave. Baker & McKenzie's global revenues for the fiscal year ended June 30, 2008, were US \$2.19 billion. John Conroy is Chairman of the Firm's Executive Committee.

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